



web based customer management

[www.browsercrm.com](http://www.browsercrm.com)

### MySQL in U.S. Government Agencies

"The MySQL database is recognized as a leading database solution throughout the world, delivering the powerful cost-of-ownership benefits, ease of use and performance required by government agencies"

- Craig P. Abod, president of Carahsoft.

### IBM System-i integration with PHP

IBM System-i and Zend have teamed together to provide an integrated and open Web application deployment environment using PHP on i5/OS.

"We look forward to collaborating with the PHP community and Zend to further accelerate PHP as a leading paradigm for assembling next-generation Web enabled business applications that broaden solutions that IBM delivers to customers."

-Rod Smith, IBM Fellow and Vice President of Emerging Software

### MySQL is leading Web 2.0

Leading Web 2.0 sites such as YouTube, Flickr, Facebook, FeedBurner, Wikipedia, Digg, LiveJournal, PhotoBucket, 37signals, del.icio.us and Zimbra have all selected MySQL to power their explosive growth - due to the database's speed and ability to easily "scale-out" on low-cost hardware.

### BrowserCRM in ISO 9001 certification

"We've just been certified ISO 9001 quality procedures and I wanted to let you know BrowserCRM helped us qualify as most of our process have been standardized within your system. I would highly recommend BCRM to any small-but-growing business."

- Jon Davies, Indigocrush, UK



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## BrowserCRM Technology Platform

**BrowserCRM** is a web-based customer management application for SMEs (Small to Medium Enterprises). There is no software to install for users – they login using their favorite web browser at work, from home or from a mobile device.

**BrowserCRM** server is installed on a web server with a default platform of best-of-breed technologies known as LAMP – Linux, Apache, MySQL and PHP. Other than a default deployment, BrowserCRM can be installed on a myriad of databases, web servers and operating systems including Windows. This flexibility means no lock-in to platform-vendor, browser, database or operating system.

### PHP

PHP is a powerful, open, and easy-to-use Web application environment that is installed on more than 20 million Internet domains. PHP is widely used for content management, e-commerce, forums, blogs, wikis, and other Web-based applications. PHP is gaining attention within enterprises around the world.

### MySQL

The MySQL® database has become the world's most popular open source database because of its consistent fast performance, high reliability and ease of use. It's used in more than 11 million installations ranging from micro installations to large corporations.

Not only is MySQL the world's most popular open source database, it's also become the database of choice for a new generation of applications built on the LAMP stack (Linux, Apache, MySQL, PHP).

BrowserCRM may also be available for your selected Enterprise database. Please contact us to inquire.

### Apache, IIS, Linux & Windows

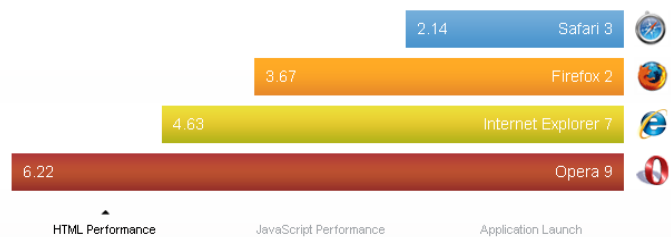
BrowserCRM runs on any web server with PHP and MySQL. We recommend Apache web server software for both Linux and Windows servers.

BrowserCRM is supported in a number of environments including hosted on [www.bluehost.com](http://www.bluehost.com) or [www.aplus.net](http://www.aplus.net), on a WAMP server [www.wampserver.com](http://www.wampserver.com) a BitRock stack [www.bitrock.com](http://www.bitrock.com) or a virtual machine such as VMWare [www.vmware.com](http://www.vmware.com) virtual appliance.

### Run in your favorite browser...

Login to BrowserCRM from anywhere via any modern web browser including Internet Explorer 6+, Firefox 2+ [www.mozilla.com](http://www.mozilla.com), Opera 9+ [www.opera.com](http://www.opera.com) and Safari 3 [www.apple.com/safari](http://www.apple.com/safari)

Browser performance comparisons (from the Apple website)



### Contact Us

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Resources

MySQL Partnership to Deliver Solutions to U.S. Govt Agencies [http://www.mysql.com/news-and-events/news/article\\_1277.html](http://www.mysql.com/news-and-events/news/article_1277.html)

"The MySQL database is recognized as a leading database solution throughout the world, delivering the powerful cost-of-ownership benefits, ease of use and performance required by government agencies," said Craig P. Abod, president of Carahsoft.

PHP Zend Core for IBM [http://www.zend.com/products/zend\\_core/zend\\_core\\_for\\_ibm](http://www.zend.com/products/zend_core/zend_core_for_ibm)

Zend and IBM have partnered to deliver Zend Core for IBM, a Web application solution that combines the production quality PHP solution of Zend Core with support for IBM's powerful DB2 family, the Informix Dynamic Server (IDS) and a bundled copy of the DB2 Express-C database. The combined solution provides a certified production environment based on best practices in configuring and tuning PHP leveraging the knowledge and experience of Zend and IBM. This provides a proven high performance and supportability for today and your next generation applications.

Datasheet: [http://www.zend.com/content/download/1339/7158/file/Zend\\_Core\\_IBM\\_DS\\_EN.pdf](http://www.zend.com/content/download/1339/7158/file/Zend_Core_IBM_DS_EN.pdf)

System i, Zend and PHP: An integrated Approach [ftp://ftp.software.ibm.com/common/ssi/rep\\_sp/n/ISB02520USEN/ISB02520USEN.PDF](ftp://ftp.software.ibm.com/common/ssi/rep_sp/n/ISB02520USEN/ISB02520USEN.PDF)

With its easy-to-use development approach, PHP is a natural fit for i5/OS customers and developers offering improved productivity and rapid deployment. Having PHP capabilities for i5/OS makes available existing PHP-based components and applications to System i customers. PHP applications are easily integrated with data in IBM DB2® Universal Database™ and RPG, COBOL, and other business applications on i5/OS. With millions of PHP developers, System i customers have access to a large pool of skilled resources for Web enablement projects.

MySQL Powers Web 2.0 [http://www.adele.gouv.fr/it06/leblog/wp-content/mysql\\_wp\\_web20.pdf](http://www.adele.gouv.fr/it06/leblog/wp-content/mysql_wp_web20.pdf)

An overview of how MySQL helps power Web 2.0 technologies and companies

Leading Web 2.0 sites such as YouTube, Flickr, Habbo Hotel, Linden Labs, CyWorld, Technorati, Facebook, FeedBurner, Feedster, Wikipedia, Digg, LiveJournal, Mixi.jp, SimpleStar, PhotoBucket, 37signals, del.icio.us, Trulia, Neopets, and Zimbra have all selected MySQL to power their explosive growth - due to the database's speed and ability to easily "scale-out" on low-cost hardware.

Dell Benchmark and Sizing Guide for MySQL <http://www.mysql.com/why-mysql/benchmarks/dell.html>

Learn how MySQL Certified Binaries and Services achieve over a billion orders per year using a Dell LAMP solution PowerEdge 2800 in a technical white paper featuring performance results, best practices and tuning techniques from Dell and MySQL experts.

Get 3<sup>rd</sup> party whitepapers in a single download from [http://www.browsercrm.com/download/documents/third\\_party\\_papers.zip](http://www.browsercrm.com/download/documents/third_party_papers.zip)



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